

## CHRISTINE STODDARD

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### PROFESSIONAL EXPERIENCE

#### **ALLEN MEDIA GROUP - Chico/Redding, CA | *Morning Reporter, Action News Now* (March 2026-present)**

- Going live during the 5 a.m. & 6 a.m. newscasts, Monday through Friday
- Covering breaking news and developing stories
- Pitching and producing enterprising story ideas relevant to the community
- Shooting, writing, and editing video
- Posting and updating content on social media, YouTube, and the station website
- Working closely with producers to shape strong, viewer-focused morning coverage

#### **WRITER/ARTIST, ON-CAMERA TALENT & FILM CREW - *Self-employed/Quail Bell LLC* (2019-present)**

- Recognized as The Freelancers Union's "Hardest Working Freelancer of the Year"
- Set up teleprompter, print and memorize scripts, and commit to high-energy rehearsals and shoots
- Write, paint, and edit video for books, public presentation, and distribution via business partners
- Make frequent phone calls, verify information, book staff, create schedules and call sheets, and print copies
- Create prospecting emails, press releases, grant proposals, newsletters, articles, and social media campaigns
- Coordinate and install exhibitions; writing, designing, and printing proper signage and statements
- Assist on film shoots with professional and light personal errands (grabbing lunch, making appointments, etc.)
- Calculate charges, update templates, fill out onboarding paperwork, and send invoices
- *Clients:* Festival of Cinema NYC, Smithsonian Latino Center, HeartShare, *FoodNavigator*, 5-Hour Energy, Metro Vein Centers, Copper Compression, Prudential Financial, Palmolive/Colgate, EY/Ernst & Young, etc.

#### **WINDMILL MONTESSORI SCHOOL - Brooklyn, NY | *Head of Art & Humanities* (2021-2022)**

- Researched, designed, and implemented literature, writing, history, and visual art curriculum for grades 3-8
- Maintained office and classroom spaces for age-appropriate functions and processes
- Wrote exams, essay prompts, and worksheets, and updated long-time templates according to set standards
- Managed printer supplies, printed copies, stapled papers, and maintained archives of student work
- Met strict deadlines for progress reports, report cards, recommendation letters, yearbook, and newsletters
- Grabbed lunch, taught cooking skills, supervised meals, and managed dietary restrictions/allergies
- Assessed classroom supplies and coordinated with vendors for books and art materials

#### **CASE CLOSED: THE DORIAN COREY STORY / Off-Broadway - New York, NY - *Assist. Director, Part-time* (2021)**

- Managed castings, rehearsal schedules, talent budget, and promotion for theatre premiere
- Took dictation from director, updated documents, printed and stapled copies, and called out directions
- Scheduled and sent emails, press releases, and calendar invites for large and small groups
- Called venues to verify bookings and set up spaces for rehearsal
- Took photos and video for documentation and social media

#### **ART DECO SOCIETY OF NEW YORK - New York, NY | *Curator & Video Producer, Part-time* (2017-2021)**

- Scripted, hosted, and edited videos for distribution to museums, libraries, and online visitors
- Visited more than 2,000 public school students a year to present slideshows and lead art projects
- Updated slideshows and handouts for architectural historians and curators, with attention to design
- Set up and recorded Zoom calls with screenshots for documentation and grant reporting
- Researched geography, updated maps, and took photos of historic buildings to add to databases

**FLATBUSH-NOSTRAND BUSINESS IMPROVEMENT DISTRICT & NYC PARKS - New York, NY | *Video & Design Fellow, Part-time* (2018)**

- Created original video, design, and copywriting/content for small businesses, scientists, and researchers
- Oversaw exhibitions at BRIC Arts Media and NYU, with installation of photo and video projects
- Managed websites with text, photo, and video assets from dozens of community participants

**BUSTLE - New York, NY | *Writer & Photographer* (2015-2016)**

- Created award-winning stories for the Politics and Fashion verticals in content management system
- Supplied original reporting, words, and photos on tight deadlines with SEO strategies for viral consumption

**VIRGINIA LIVING MAGAZINE - Richmond, VA | *Assistant Editor & Contributing Writer* (2012-2015)**

- Managed editorial schedules, layouts, photos, and illustrations in collaboration with Art Department
- Created, processed, and oversaw large quantities of data in Excel and Google spreadsheets
- Researched, reported, and wrote magazine stories and advertorials in MS Office Suite
- Assisted editor-in-chief with hiring, freelance budgets, and promotions for company-wide meetings
- Fielded dozens of weekly phone calls from freelancers, sources, and readers
- Flowed text and proofread high-end printed products, buttressing quality control for words and images
- Supported management of printing supplies and magazine inventory

## **EDUCATION**

**COLUMBIA UNIVERSITY, New York, NY**

Master's of Science in Journalism; Advanced Painting Intensive; Graduate coursework in Oral History (Fieldwork)

**THE CITY COLLEGE OF NEW YORK-CUNY, New York, NY**

Master's of Fine Arts in Video, Photography & Interdisciplinary Art; Graduate coursework in Spanish Literature

**VIRGINIA COMMONWEALTH UNIVERSITY - SCHOOL OF THE ARTS, Richmond, VA**

Dual Bachelor of Art in English and Film, Certificate in Marketing, Minors in Spanish/French/European Studies

## **ADDITIONAL SKILLS & TRAINING**

- Proficient in Microsoft Office Suite, Google Docs, Adobe Creative Suite (e.g., Photoshop, Premiere, Lightroom), WordPress, Canva, MailChimp, macOS, Dropbox, WeTransfer, YouTube, Meta for Business, etc.
- Competent with Canon camera and Rode mic systems, with familiarity with Nikon and Sony
- Typing speed of 100 words per minute
- Public speaking, improv, and ad lib
- Bilingual English (native) and Spanish (professional); conversational French
- Long and short-form interviewing techniques for journalism, oral histories, and testimonies
- Award-winning literary, film/theater directing, photography, and painting talents
- Selected for the Austrian-American Media Fellowship Program (cross-cultural exchange in Vienna, Austria)
- Completed the National Radio Talent Institute and earned the Radio Marketing Professional certificate
- Completed The Center for Micro-Entrepreneurial Training and won video pitch competition
- Underwent AmeriCorps community and civic engagement/social justice organizing